

Kansas Economic Outlook Team (KEOT)

Facilitated by the Center for Economic Development and Business
Research, W. Frank Barton School of Business, Wichita State University



CEDBR

Center for Economic Development
and Business Research



Purpose:

The purpose of the Kansas Economic Outlook Team is to provide a forum for collecting, exchanging and reporting business and industry information. The information content and presentation is designed to improve planning, forecasting and business effectiveness of members and their constituents. The primary focus of the team is identifying events and trends that affect the local area economy. Towards that end, the following will occur.

- During each on-line meeting, KEOT members of a selected industry will make brief presentations highlighting industry trends, issues and economic outlook. A roundtable discussion and Q&A with other members of the team will follow the presentations.
- Occasionally guests will be invited to speak on timely topics related to local economic conditions and economic development trends.
- Finally, the team will provide support for the annual Economic Outlook Conference produced by the Center for Economic Development and Business Research.

Outcome:

The Center for Economic Development and Business Research will release periodic reports highlighting major economic trends and forecasts in the state and local area(s) based on information gathered from informal surveys of team members and based on community service research projects conducted by CEDBR with advisement and input from the KEOT.

Primary Audiences:

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- A diagram showing a central list of primary audiences surrounded by ten stylized human icons. The icons are arranged in a circle around the central text, with lines connecting them to the center. The background of the diagram is a light gray map of North Carolina.
- Local business and industry owners/operators and leaders,
 - Educators,
 - Local and state government,
 - Chamber of Commerce,
 - Tax payers,
 - Investors and
 - News media

MEMBERSHIP

The KEOT team will consist of a combination of businesses across Kansas. Members will be recommended by the host of each regional conference and will include representatives from business, industry, government and education. Membership body is designed to be broadly representative of the local economies for each regional area.

Responsibility of Members

Participate in online KEOT meetings.

Respond briefly and informally to questions or elaborate on industry issues of the day in meetings. On a rotation basis members may be asked to participate in an industry presentation.

Attend one of the CEDBR's annual Kansas Regional Economic Outlook Conferences.

Provide table discussion leadership at the Kansas Regional Economic Outlook Conference.

Cost of Membership: Purchase, for use or resale, at least five tickets at \$75 to one of the annual Kansas Regional Economic Outlook Conferences.



Benefits of Membership

Meetings



Regional Economic Outlook Conferences

Format

**On-line
“conference
call” style
meeting**

Dates

February 3, 2015
9:00-10:00 a.m.

May 5, 2015
9:00-10:00 a.m.

August 4, 2015
9:00-10:00 a.m.

October 2015
Conference
Date in each city
(see right)

Pittsburg

Tuesday
October 20, 2015

Emporia

Friday
November 13, 2015

Salina

Thursday
November 12, 2015

Dodge City

Thursday
October 22, 2015

Hays

Friday
October 23, 2015