

2016 Comparison Chart

MEMBERSHIP	EXECUTIVE	KEYSTONE	PREMIER	ENTREPRENEUR	CLASSIC
Total membership Investment	\$5,000	\$2,200	\$855	\$570	\$285
Total Value of Membership	\$12,535	\$6,580	\$3,430	\$2,320	\$1,460
Number of Chamber Membership Representatives	16	8	3	2	1
Membership Guide & Directory Listings	18	10	5	4	3
Business Listing in the Relocation Guide (New in 2016)	•	•	•	•	•
New Member Press Release	•	•	•	•	•
New Membership Listing in The Chamber Vision newsletter	•	•	•	•	•
Business Referrals from Chamber Staff for Chamber Members	•	•	•	•	•
Networking & Marketing Opportunities	•	•	•	•	•
Submitting articles for publication in <i>The Chamber Vision</i> newsletter	•	•	•	•	•
Business Listing on the Chamber website	•	•	•	•	•
Discount to members for meeting room rental	•	•	•	•	•
Ambassador Call	•	•	•	•	•
Membership Plaque/Decal	•	•	•	•	•
Utilize the Chamber Display Window	•	•	•	•	•
Utilize Bulk Mail Permit (as allowed by Postmaster)	•	•	•	•	•
Utilize Notary on Staff	•	•	•	•	•
Utilize Ribbon Cutting & Grand Opening Opportunities	•	•	•	•	•
Utilize Red Alert Program	•	•	•	•	•
Utilize Chamber Gift Certificate Program	•	•	•	•	•
Utilize Relocation Packet Program	•	•	•	•	•
Eligible to sponsor Emporia Area Chamber events	•	•	•	•	•
<i>The Chamber Vision</i> newsletter delivered electronically to your email	•	•	•	•	•
Email updates to keep you informed	•	•	•	•	•
Opportunity to participate and serve on Committees	•	•	•	•	•
Polling and Survey participation on current issues	•	•	•	•	•
Funds Reserved for Sponsorship Opportunities	\$2,500	\$500	\$250	\$100	
Discount off Business Development Programs	25%	20%	15%	10%	
Free Passes to Business After Hours	50	25	10	5	
Hours Free Use of ValuNet Smart Room (upon availability)	Unlimited	16 hrs	8 hrs	4 hrs	
Full page ad in <i>The Chamber Vision</i> newsletter	12	6	3	2	
Discount on Advertising in <i>The Chamber Vision</i> newsletter	20%	15%	10%		
Ad Rotation on the Chamber Website. (New in 2016)	2 x Monthly	Monthly	Quarterly		
Business Noted in the Front Pages of the Chamber Membership Guide & Directory (New in 2016)	Logo	Logo	Logo		
Free set(s) of mailing labels upon request	2	1			
Reservation for The Annual Meeting	8 Tickets	2 Tickets			
Recognition in <i>The Chamber Vision</i> newsletter	As Executive	As Keystone			
Featured on signage in Chamber office	As Executive	As Keystone			
Recognition on our Website as an Executive or Keystone Member	As Executive	As Keystone			
Quarterly luncheons with Executive & Keystone Members	•	•			
One-on-one Breakfast/Luncheon with President & Chairman	•				
Company or CEO Profile included in the Relocation Guide (New in 2017)	•				
Total membership Investment	\$5,000	\$2,200	\$855	\$570	\$285
Total Value of Membership	\$12,535	\$6,580	\$3,430	\$2,320	\$1,460