



Q. What are the rules?

A. There are none! This event is all about the Emporia business community showing our support for ESU and Hornet Football. All you need to do is find a fun way that works best for your business.

Q. What are most businesses doing?

A. Everyone plans their own unique way to help pack Welch Stadium. Many businesses treat their staff to a tailgate and game tickets as well as closing their business a little early for the day. **Q. How can I participate if I can't close early?**

A. Here is a list of ways that some businesses are taking part without closing early:

- Join us at Welch Stadium after your business closes.
- Help promote the game in your business with Stinger Shutdown “bling” like t-shirts for staff, table tents, posters and social media with #StingerShutdown, #PackWelch and #EveryManEveryPlay
- Do a fun contest or giveaway for customers in conjunction with the game.
- Offer a special ticket stub discount for fans that they can use in your business through the weekend following the game. A list of specials will be distributed with t-shirt and ticket sales.
- Plan a Watch Party in your business by streaming the game on radio or television. For streaming information, check out <http://www.themiaanetwork.com/esuhornets/>
- Decorate your storefront to help us spread the word to #PackWelch on Sept 6th!

Q. How does my business benefit from this?

A. In addition to helping support the economic impact that ESU has on the community, there are other positives for your business such as publicity, discounted game tickets, networking with other business, building customer traffic with fans and creating a fun outing for valued employees.

Q. Is there a charge or fee to participate?

A. There is no fee to participate! Posters and other ESU promo items are available at no charge while supplies last. Some businesses will have expenses associated with their own unique plans such as game tickets, tailgating and t-shirts.

Q. How do I sign up?

A. Call the Chamber office at 342-1600, email Jessica at jcrumb@emporiakschamber.org or Kim at kimredeker@sweetgranada.com by **August 31** to be on the list for publicity and promotions. We will also send you more information about special ticket pricing, tailgating, t-shirts and ESU promo items.