



719 Commercial Street
Emporia, KS 66801
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NEWS RELEASE

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FOR IMMEDIATE RELEASE

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CHAMBER ANNOUNCES 2020 “CHEER UP, DUDE. IT’S CHRISTMAS!” PARADE

43rd Annual Community Christmas Parade Tuesday, December 1, 2020

EMPORIA, KAN. – The Christmas Parade Committee of the Emporia Area Chamber of Commerce and Convention & Visitors Bureau announces that the 43rd Annual Community Christmas Parade will be held downtown on Tuesday, December 1, at 7:00 p.m. This year’s Christmas parade will be a reverse Christmas parade. Spectators will drive down Commercial St., to view the stationary floats. Commercial Street will open to one-way traffic at 12th Ave. and proceed South to 6th Ave. from 7:00 – 8:30 p.m.

The inclement weather date is set for Thursday, December 3. This year’s theme is “Cheer Up, Dude. It’s Christmas!” from the movie The Grinch starring Jim Carrey.

Entry forms for the Christmas Parade can be filled out online at <https://emporiakschamber.org/christmas-parade/>, picked up at the Chamber office in the Trusler Business Center, 719 Commercial, or can be printed from the Chamber and Visitor's Bureau Web site, www.emporiakschamber.org. Once the form is printed and completed, it can be faxed to the Chamber office at 342-3223, mailed or hand-delivered to the Chamber office at 719 Commercial Street. Parade Entry Guidelines are also posted on the Web site.

Deadline for Christmas Parade entries is Wednesday, November 11, 2020.

The Emporia Area Chamber of Commerce is a non-profit organization of 450 area businesses that join forces to accomplish collectively what no one business could do individually. The mission of the Chamber is to be proactive in creating an environment for business and community success. The organization is currently focusing on business advocacy and development, and leadership and membership development.

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