



## **Welcome to the Emporia Area Chamber of Commerce**

Your membership in the Emporia Area Chamber of Commerce is an investment in the Emporia area. Since the 1890's the Chamber of Commerce has been the center point for business, retail, industry, education, tourism, and leadership and much more.

We offer five levels of investment opportunities to fit your business needs. Here you will find the programs we offer along with a chart on the five levels of membership we offer and the benefits of each level. Please contact us to discuss any concerns you may have and to review your membership.

## **Programs to GROW YOUR BUSINESS!**

### **Coffee & Conversation**

Contact Jeanine McKenna – [jmckenna@emporiachamber.org](mailto:jmckenna@emporiachamber.org)

Coffee & Conversation provides anyone in the Emporia area an opportunity to network with other individuals and hear from a local community leader on a different topic. Conversations held on: August 5, September 2, and October 1.

### **Government Matters**

Contact Ashley Foraker- [aforaker@emporiachamber.org](mailto:aforaker@emporiachamber.org)

Government Matters is active in advocating for the Emporia Community working with City, State and Federal officials in support of pro-business legislation; holding Legislative Dialogues with the State Legislators, composing the Annual Joint Legislative Statement with community partners in the region; holding Annual Day in Topeka to meet with state agencies and departments and sponsoring Candidate Forums.

### **Leadership Emporia Academy**

Contact Ashley Foraker- [aforaker@emporiachamber.org](mailto:aforaker@emporiachamber.org)

Leadership Emporia Academy is considered one of the top programs in the state of Kansas. The program brings together a diverse group of individuals from across the region once a year. Powerful experiences provide conceptual framework, skill, and tools for a purposeful collaborative leadership approach based off the principles and competencies of the Kansas Leadership Center

### **Step UP!**

Contact Jeanine McKenna – [jmckenna@emporiachamber.org](mailto:jmckenna@emporiachamber.org)

Step UP! is a new signature program of the Emporia Area Chamber of Commerce that uniquely fills professional leadership development for our community and region. We are uniquely positioned to offer leadership training to meet your needs. Step UP! offers our traditional programming or customized programs such as skills development for aspiring leaders, departments and companies as a whole. We can offer consistent feedback through one-on-one coaching, as well as group coaching to help build strength in your team.

## Make CONNECTIONS!

### Business After Hours / Business Before Hours

Contact Amy Little – [alittle@emporiakschamber.org](mailto:alittle@emporiakschamber.org)

Hosting or attending these events is a wonderful way to let other businesses know the services you provide to the community. Not sure about sponsoring an event by yourself? Contact the Chamber office and we can help connect you with another business with whom to co-sponsor. Book your 2022 event NOW!

### Group Lunches

Contact Amy Little – [alittle@emporiakschamber.org](mailto:alittle@emporiakschamber.org)

Group lunches are an excellent way to network! Each month the Chamber will pair you with a different group of 4-6 other individuals to talk about what matters to you in your business. Lunch is on your own.

2021 Group Lunch dates are: June 3, July 7, August 4, September 1, October 6, November 3, and December 1.

### Get INVOLVED!

Join one of these great committees and help grow the Emporia Area.

- Ambassadors
- Annual Meeting
- Christmas Parade
- Government Matters
- Leadership Emporia Academy

## Members PERKS!

### Ribbon Cuttings

Contact Amy Little – [alittle@emporiakschamber.org](mailto:alittle@emporiakschamber.org)

Whether you are a new member, holding a grand opening for a new location, or recognizing an anniversary or special occasion, let us know. We will help you arrange a Ribbon Cutting and gather our Chamber Ambassadors together to join you in the celebration.

### Shop Emporia Gift Certificates

Contact Amy Little – [alittle@emporiakschamber.org](mailto:alittle@emporiakschamber.org)

Over 80 Chamber members participate in the Shop Emporia Gift Certificate program. The user-friendly gift certificates are valid for 5-years and are available in values of \$5, \$10 and \$25. In 2020 \$116,945 was put into the Emporia economy through this program. (Signed agreement required; 3% handling fee applies.)

### ValuNet FIBER Smart Room & Conference Room

Contact Ashley Foraker- [aforaker@emporiakschamber.org](mailto:aforaker@emporiakschamber.org)

The Chamber is pleased to have two rooms available for the public to use for corporate meetings, board retreat, staff training, instructional activities, internal business affairs, seminars, webinars, etc. The rooms can be used individually or opened into one large room. Technology available includes: high-speed Internet, smart TV, grey boards, projectors and ELMO.

Chamber Members: \$50 for the first four (4) hours of use; then \$50 for each additional hour or part of an hour thereafter.

Non-Chamber Members: \$50 for each hour or part of an hour thereafter.

Non-Profits: First four (4) hours at no charge. Additional use may be charged \$50 each hour of part or an hour thereafter

Any After Hours Usage: \$50 for each hour or part of an hour.

## 2021 Membership Levels Comparison

Membership Level	Executive	Keystone	Premier	Entrepreneur	Classic
	More than 1,000 employees	151 to 1,000 employees	51 to 150 employees	16 to 50 employees	up to 15 employees
<b>Member Employee Count</b>					
<b>Total Membership Investment</b>	\$5,540	\$2,320	\$900	\$600	\$300
Number of Chamber Membership Representatives	16	8	3	2	1
Business Listing in the Relocation Magazine	•	•	•	•	•
New Member Radio Recognition	•	•	•	•	•
New Member Promoted on Facebook and Member Email	•	•	•	•	•
Business Referrals from Chamber Staff for Chamber Members	•	•	•	•	•
Networking & Marketing Opportunities	•	•	•	•	•
Submitting articles to be included in weekly email, social media and the Chamber BLOG website page	•	•	•	•	•
Business Category and Alphabetical Listing on Chamber website	•	•	•	•	•
Discount to members for ValuNet FIBER Smart Room rental	•	•	•	•	•
Ambassador Call for new members and representatives	•	•	•	•	•
Membership Photo	•	•	•	•	•
Utilize the Trusler Business Center front window to showcase your business or event (upon availability)	•	•	•	•	•
Utilize Notary on Staff	•	•	•	•	•
Utilize Ribbon Cutting & Grand Opening Opportunities	•	•	•	•	•
Utilize Chamber Gift Certificate Program	•	•	•	•	•
Eligible to sponsor Emporia Area Chamber events	•	•	•	•	•
Weekly member emails updating on activities of the Chamber and Community	•	•	•	•	•
Opportunity to participate and serve on Committees	•	•	•	•	•
Polling and Survey participation on current issues	•	•	•	•	•
Opportunity to participate in Coffee & Conversations	•	•	•	•	•
Funds Reserved for Sponsorship Opportunities	\$2,500	\$500	\$250	\$100	
Discount off Professional Development Program Attendee Registrations	25%	20%	15%	10%	
Complimentary Passes to Business After Hours	50	25	10	5	
Complimentary Hours Use of ValuNet FIBER Smart Room	Unlimited	16 hrs	8 hrs	4 hrs	
Sponsorship of weekly member email	6	3	2	1	
Enhanced listing on the Chamber website	Logo	Logo			
Complimentary set(s) of mailing labels upon request	2	1			
Reservation for The Annual Meeting	8 Tickets	2 Tickets			
Featured on signage in Chamber office	As Executive	As Keystone			
Recognition on the Emporia Chamber website as an Executive or Keystone Member	As Executive	As Keystone			
Quarterly luncheons with Executive & Keystone Members	•	•			
One-on-one Breakfast/Luncheon with President & Chairman	•				
Company or CEO Profile included in the Relocation Guide	•				
<b>Quarterly Investment (includes a \$2 quarterly service charge)</b>	\$1,387	\$582	\$227	\$152	\$77
<b>Total membership Investment</b>	\$5,540	\$2,320	\$900	\$600	\$300
<b>Other Memberships (Receive the same benefits of a Classic member)</b>					
Out of Town Members: approved through the Chamber Office	\$300				
<b>Associate Members:</b>	\$215				
Non-profit organizations, Pastors, Education employees, Government employees, Less than full-time employees, non-employed individuals					
<b>Senior Boosters Members:</b>	\$135				
Fully retired persons who wish to maintain contact with the Chamber (Spouse may join for additional \$25)					
<b>Payment Options: Annual / Semi-Annually / Quarterly</b>					
<b>Mastercard, Visa and Discover Accepted</b>					