

MEMBERSHIP BENEFITS



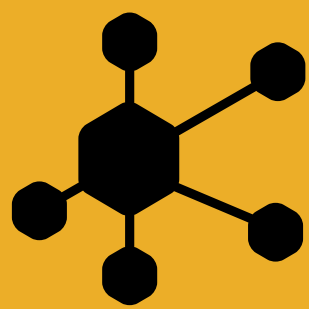
Visibility

Stand out and get noticed as an active member!



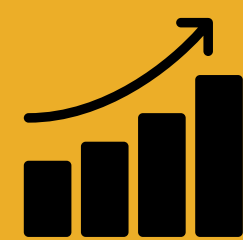
Community

Create a strong economy and help develop the Emporia area.



Connect

Build and strengthen your business network.



Grow

We work together to bring more business & customers to our area.



Perks

Ribbon cuttings, Shop Emporia Gift Certificate Program, ValuNet FIBER Smart Room access, and more!



Voice

The chamber creates opportunities for you to have a voice in local government issues.



Leadership

EACC provides programs that help grow your leadership skills.



Credibility

Statistically, consumers are more likely to do business with chamber members.

Creating an environment for business and community success.

MEMBERSHIP BENEFITS EXPLAINED



Visibility

- Exclusive referrals
- Online Directory
- Relocation Guide Exposure
- Opportunity to sponsor events
- Utilize Chamber newsletter and social media platforms
- Ribbon cuttings
- Opportunity to host events



Community

- Become involved by sitting on one of our various committees
- Stay connected and up to date with our weekly newsletter
- Post in our exclusive EACC Member Share Community Facebook Group



Grow

Ignite Emporia is an aggressive, five-year strategic initiative designed to grow our own, create jobs, retain and expand current business and industries, ensure the readiness of our workforce, and grow our workforce housing.



Connect

Grow your network by...

- Joining committees
- Attending Business After Hours
- Participating in Group Lunch
- Attending Coffee & Conversation
- Being connected with our Chamber Ambassadors



Perks

- Become a participating merchant of the Shop Emporia Gift Certificate Program
- Discounted tickets to the Annual Meeting
- Opportunity to have an ad in the Relocation Guide
- Utilize our Valu-Net FIBER Smart Room at a discounted rate



Voice

- Access to legislators and city officials
- Opportunity to sit on our Government Matters Committee
- Participate in the Annual Joint Legislative Statement



Leadership

- Leadership Emporia Academy gives participants the tools to address the adaptive issues they face, and the courage to make progress on what they care about the most
- Customize your leadership development through our Step-Up! program
- Members can receive access to LEA at a discounted rate



Credibility

According to Shapiro Group and Market Street Services, when someone knows a small business is a chamber member, they were "44% more likely to think favorably of it and 63% more likely to purchase goods or services from the company in the future."

PROFESSIONAL DEVELOPMENT OPPORTUNITIES

Contact Jeanine McKenna- jmckenna@emporiakchamber.org

Step UP! is a signature program of the Emporia Area Chamber of Commerce that uniquely fills professional leadership development for our community and region. We are uniquely positioned to offer leadership training to meet your needs. Step UP! offers our traditional programming or customized programs such as skills development for aspiring leaders, departments and companies as a whole. We offer consistent feedback through one-on-one coaching, as well as group coaching to help build strength in your team. Call for more information.

Individual & Peer/Group Coaching- Personal and professional coaching has fast become one of the most powerful forms of individual development in today's society. This is an outstanding way to grow critical skills for successful leadership and supervision.

Peer/Group Coaching: \$150 for 6 sessions, offered once in the spring and once in the fall. Coaching pricing varies depending on membership level. Call for more information.

Leadership Emporia Academy- In order to grow our communities, we must mobilize others to inspire a collective purpose for the common good. Individuals, businesses, and organizations must adapt to what is happening around them in order to survive. Leadership Emporia Academy gives participants the tools to address the adaptive issues they face, and the courage to make progress on what they care about the most.

Leadership Emporia Academy IS:

- 1) Learning skills and techniques to work with others, to create an environment for the better.
- 2) About being challenged to ask and answer tough questions about ourselves and our communities.
- 3) Learning through powerful experiences that provide conceptual frameworks, skills, tools, and ways of being consistent with a more purposeful and collaborative leadership approach.

*Applications are subject to confidential evaluations, and class size is limited.

MEMBERSHIP LEVELS

MEMBERSHIP LEVEL	EXECUTIVE	KEYSTONE	PREMIER	ENTREPRENEUR	CLASSIC
*Non-profit organizations, home based businesses ,Pastors, Education employees, Government employees, less than full-time employees, non-employed individuals & out of town businesses (approved through the Chamber office) receive a \$50 discount					*This level is not available to organizations over 15 employees.
Total Membership Investment	\$5,540	\$2,350	\$910	\$610	\$310
Number of Chamber Membership Representatives	16	8	3	2	1
Business listing in the Relocation Magazine	✓	✓	✓	✓	✓
New member radio recognition	✓	✓	✓	✓	✓
New member promoted on social media member email	✓	✓	✓	✓	✓
Business referrals from Chamber Staff for Chamber Members	✓	✓	✓	✓	✓
Networking & marketing opportunities	✓	✓	✓	✓	✓
Submitting information to be published in member email and the in EACC Member Share Facebook Group	✓	✓	✓	✓	✓
Business category and alphabetical listing in the Chamber online Member Directory	✓	✓	✓	✓	✓
Discount to members for ValuNet FIBER Smart Room rental	✓	✓	✓	✓	✓
Ambassador Call for new members and representatives	✓	✓	✓	✓	✓
Membership decal	✓	✓	✓	✓	✓
Utilize the Trusler Business Center front window to showcase your business or event (upon availability)	✓	✓	✓	✓	✓
Utilize Ribbon Cutting & Grand Opening Opportunities	✓	✓	✓	✓	✓
Utilize Shop Emporia Gift Certificate Program	✓	✓	✓	✓	✓
Eligible to sponsor Emporia Area Chamber events	✓	✓	✓	✓	✓
Subscription to member newsletter updating on activities of the Chamber and community	✓	✓	✓	✓	✓
Opportunity to participate and serve on Chamber committees	✓	✓	✓	✓	✓
Polling and survey participation on current issues	✓	✓	✓	✓	✓
Opportunity to participate in Coffee & Conversations	✓	✓	✓	✓	✓
Opportunity to host Business After Hours	✓	✓	✓	✓	✓
Alacarte funds reserved for sponsorship opportunities	\$2,500	\$500	\$250	\$100	
Discount off professional development program attendee registrations	25%	20%	15%	10%	
Complimentary passes to Business After Hours	50	25	10	5	
Complimentary Hours Use of ValuNet FIBER Smart Room	Unlimited	16 hrs	8 hrs	4 hrs	
Sponsorship of member email	6	3	2	1	
Enhanced listing in the Chamber website online Member Directory (benefits vary on membership level)	✓	✓	✓		
Complimentary set(s) of mailing labels upon request	2	1			
Reservation for the Annual Meeting	8 Tickets	2 Tickets			
Exclusive feature on the Emporia Chamber website	✓	✓			
Quarterly luncheons with Executive & Keystone Members	✓	✓			
One-on-one Breakfast/Luncheon with President & Chairman	✓				
Company or CEO Profile included in the Relocation Guide	✓				
Quarterly Investment (includes a \$2 quarterly service charge)	\$1,387	\$612	\$237	\$162	\$87

Senior Booster Members: Fully retired persons who wish to maintain contact with the Chamber-\$140, Spouse may join for additional \$25. (Receives Classic level benefits)

2022 SPONSORSHIP OPPORTUNITIES

*Sponsorships will be invoiced 60-90 days prior to the event if possible and are due as invoiced. The Chamber reserves the right to modify a sponsor logo in regards to it being presented in color, black or white for inclusion on Chamber artwork. A 25% cancellation fee may be charged if agreement is canceled for any reason. A la carte funds are only available in the year in which your membership was purchased. You may not use 2021 a la Carte funds to pay for 2022 sponsorships.

Government Matters is active in advocating for the Emporia Community working with City, State and Federal officials in support of pro-business legislation; holding Legislative Dialogues with the State Legislators, composing the Annual Joint Legislative Statement with community partners in the region; holding Annual Day in Topeka to meet with state agencies and departments and sponsoring Candidate Forums.

Legislative Dialogue Sponsorship: \$100-

- Sponsorship Includes:
 - signage at the dialogues

Day in Topeka Lunch Sponsorship \$300-

- Sponsorship Includes:
 - recognition at the event.

Annual Joint Legislative Statement Sponsor: \$250 (4 available)-

- Sponsorship Includes:
 - Logo recognition on printed statement. Delivered to each State Representative and Senator at the opening of the legislative session. Also, can be viewed on website

Leadership Emporia Academy is considered one of the top programs in the state of Kansas. The program brings together a diverse group of individuals from across the region once a year. Powerful experiences provide conceptual framework, skill, and tools for a purposeful collaborative leadership approach based off the principles and competencies of the Kansas Leadership Center

Leadership Emporia Underwriter: \$1,000-

- Sponsorship Includes:
 - Opportunity to participate in a session
 - Logo on the Celebration Luncheon Program
 - Five (5) complimentary tickets to the Celebration Luncheon

Leadership Emporia Celebration Luncheon Sponsor: \$300-

- Sponsorship Includes:
 - Opportunity to introduce the Luncheon Speaker
 - Logo on the Celebration Luncheon Program
 - Three (3) complimentary tickets to the Celebration Luncheon

Leadership Emporia Program Partner: \$250-

- Sponsorship Includes:
 - Recognition on the Celebration Luncheon Program
 - Two (2) complimentary tickets to the Celebration Luncheon

Coffee & Conversation provides anyone in the Emporia area an opportunity to network with other individuals and hear from a local community leader on a different topic. **February 3, March 3, April 7, August 4, September 1**

Coffee & Conversation Sponsor \$125 (5 available)

- Sponsorship Includes:
 - Recognition at event
 - Recognition on all event promotions
 - Opportunity to provide promotional items to attendees
 - Opportunity to host event at location of your business

ADDITIONAL OPPORTUNITIES

- Social Media "Commercial"- \$100
- Facebook Cover Rental- \$75/week
- Email Blast- \$50
- Newsletter Guest Sponsorship- \$50
- Member Mailing Labels- \$50
- Enhanced Online Directory Listing- \$50/level up
- Ribbon & Scissors Rental- \$25
- Hours of VSR- \$50 for 4 hrs.

Creating an environment for business and community success.

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